



Privacy Statement

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Introduction

Data Protection ensures the safeguarding of the privacy rights of individuals in relation to the processing of personal data. The Data Protection Acts 1988 and 2003 confer rights on individuals as well as responsibilities on those persons processing personal data. The Data Protection legislation was introduced to regulate the collection, processing, keeping, use and disclosure of personal data and to give individuals access to their data and allow them to amend it if incorrect. The Data Protection (Amendment) Act 2003 means that Data Protection now covers manual records as well as automated records.

It is the responsibility of all users to be familiar with The Bump Room's Privacy Statement as a condition of our Terms and Conditions of Service. The Bump Room's Data Protection Officer is:

Catriona Quinn,
email: catriona@TheBumpRoom.ie

Enterprise Details

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Document Management

This document is actively changed to reflect best practice in Data Protection policies. The Bump Room holds the current version at its trading office in the care of its Data Protection Officer. It is your responsibility to ensure you are using the most current and appropriate version.

Current version: 1.01

Privacy Statement for The Bump Room

The Bump Room is legally obliged to promulgate this Privacy Statement, pursuant to two distinct pieces of legislation. The Data Protection Acts 1988 & 2003 ("The Acts") and Statutory Instrument Number 336 of 2011 European Communities (Electronic Communications Networks and Services)(Privacy and Electronic Communications) Regulations 2011 ("SI 336/2011")

Section 2(1)(a) of the Acts requires that

"The data or, as the case may be, the information constituting the data shall have been obtained, and the data shall be processed fairly".

This fair obtaining principle generally requires that a person whose data are processed is aware of at least the following:

- The identity of the person processing the data.
- The purpose or purposes for which the data are processed.
- Any third party to whom the data may be disclosed.
- The existence of a right of access and a right of rectification.

In addition, Regulation 5 of SI 336/2011 imposes certain obligations with respect to internet activity.

This Regulation covers the use of "cookies"(a small file that can be downloaded to a PC or other device when the user accesses certain websites. A cookie allows a website to "recognise" the user's device)

General statement

The Bump Room fully respect your right to privacy and will not collect any personal information about you on this website without your clear permission. Any personal information which you volunteer to us will be treated with the highest standards of security and confidentiality, strictly in accordance with the Data Protection Acts, 1988 & 2003.

Identity

Who is The Bump Room?

The Bump Room provides a dedicated online service which incorporates exercises from yoga, pilates and strengthening techniques for the best pregnancy exercise program.

The Bump Room maintains an updated 'About Us' on our website at <http://TheBumpRoom.ie/pregnancy-pilates-in-munster-ireland/>

Which sites and applications are covered by this statement?

This statement relates to our privacy practices in connection with the websites owned and controlled by The Bump Room (“The Bump Room”).

These include:

- www.TheBumpRoom.com
- www.TheBumpRoom.ie

We are not responsible for the content or privacy practices of other websites to which we may link.

If you wish to discuss any matters relating to the processing of personal data on these Bump Room properties please do not hesitate to contact us by email at Catriona@TheBumpRoom.ie.

Purpose

There can be many overt purposes for which visitors should reasonably expect their data to be used. These may include data necessary in the context of a transaction. However, it is possible that data may be processed for non-obvious purposes such as profiling or future marketing. Data volunteered on that understanding are fairly obtained.

Collection and use of personal information

We collect the following types of personal information via our websites:

- Names and email addresses for newsletter subscriptions, and
- Personal information of The Bump Room Members (and applicants) including names, addresses, phone numbers, DOB, subscription details etc.
- Profile information related to members pregnancy.
- Communications between users, between users in public, and generally in public, and including audio visual materials.

Personal information provided in this way is not made available to any third parties, except where third party services are requested (see below), and, in such cases, is only used by The Bump Room in line with the purpose for which it was provided as described below.

Personal information of The Bump Room Members

This information is collected through the use of The Bump Room website. This information is collected for the following purposes:

- To provide the services of The Bump Room online platform.
- To support written communication between The Bump Room and its members, including invoices, receipts, newsletters, promotion, offers etc.
- To record applicants' interests and exercise preferences.
- To provide summarised, statistical data – which will not identify any individuals – to aid in the growth and development of The Bump Room.

Disclosure

The Bump Room plans to release personal data to third parties, such as Stripe for the processing of online payments, for the purposes of provision of The Bump Room service.

These services will be highlighted as requiring the provision of limited personal details to third parties e.g. name and debit card details for the purpose of paying for The Bump Room service.

Summarised, statistical data, which cannot be used to identify any individuals, may be provided to third parties.

A general exception to this rule is where the disclosure is required by Law.

Right of Access

Under the Data Protection Acts, a data subject has the right to be given a copy, clearly explained, of their personal data kept on computer or manual relevant filing systems, simply by making the request in writing to The Bump Room Data Protection Officer. The data subject may write a letter clearly stating that the application is being made under Data Protection Acts. A data subject wishing to access personal data held by The Bump Room should contact The Bump Room Data Protection Officer in the first instance and check if the data can be released routinely. If this is not possible the data subject can make an application under the Data Protection Act 1988 and (Amendment) Act 2003.

To help The Bump Room respond to request please be as specific as possible about the information being requested. Data subjects are legally entitled to a decision within 40 days of The Bump Room receiving the request. However every effort will be made by the Data Protection Officer to deal with the request as soon as possible. Data subjects will be asked to provide proof of your identity. In the event of the data subject not being satisfied with the decision of the Data Protection Officer s/he has the right to complain to the Data Protection Commissioner who will investigate the matter further. The Commissioner has legal powers to ensure that the clients' rights are upheld.

All applications should be addressed to:
Catriona Quinn,
The Bump Room,
email: catriona@TheBumpRoom.ie

Further details on client's rights under the Data Protection Acts are available at the Data Protection Commissioners website www.dataprivacy.ie.

Right of rectification or erasure

Under section 6 of the Acts, a person has a right to have his/her personal data corrected, if inaccurate, or erased, if we do not have a legitimate reason for retaining the data. We shall comply within 40 calendar days of the receipt of such a request.

All applications for rectification or erasure should be addressed to:
Catriona Quinn,
The Bump Room,
email: catriona@TheBumpRoom.ie

General Privacy Disclosures

Security

The Bump Room takes our security responsibilities seriously, employing the most appropriate physical and technical measures, including staff training and awareness and we review these measures regularly.

Accurate, complete and up-to-date.

In order to provide the best possible service to our customers it is important that we hold only accurate, complete and up-to-date data. We would encourage all our users to update their details on the website to ensure accuracy.

Adequate, relevant, not excessive.

It is The Bump Room's policy to review all data supplied/obtained and delete that which is not necessary, or which is no longer necessary.

Retention.

The Bump Room believes that data should not be held for longer than is necessary for the purpose(s) for which they were obtained.

For example, it is the policy of The Bump Room to delete credit card details once a transaction had been finalised, unless you have consented to our retention of your details to ease further transactions.

Complaint resolution mechanism.

The Bump Room will deal promptly with complaints received from the website's users about data processing in a customer friendly measure, and in line with our complaint handling process.

Use of web hosting services.

The Bump Room's web hosting partner is Little Blue Studio, 19 Mayorstone Crescent, Limerick.

Collection and use of technical information

Technical details in connection with visits to this website are logged by us for our statistical purposes. No information is collected that could be used by us to identify website visitors. The technical details logged are confined to the following items:

- the IP address of the visitor's web server
- the top-level domain name used (for example .ie, .com, .org, .net)
- the previous website address from which the visitor reached us, including any search terms used
- clickstream data which shows the traffic of visitors around this web site (for example pages accessed and documents downloaded)
- the type of web browser used by the website visitor.

The Bump Room will make no attempt to identify individual visitors, or to associate the technical details listed above with any individual. It is the policy of The Bump Room never to disclose such technical information in respect of individual website visitors to any third party other than the web statistics service provider unless obliged to disclose such information by a rule of law. The technical information will be used only by The Bump Room, and only for statistical and other administrative

purposes. You should note that technical details, which we cannot associate with any identifiable individual, do not constitute "personal data" for the purposes of the Data Protection Acts, 1988 & 2003.

Use of cookies by The Bump Room

This website uses cookies to enhance the users' experience. Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

The list below explains the cookies we use and why.

Google Analytics

, _utma, _utmb, _utmc and _utmz

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

The Bump Room Cookies and Tokens

These cookies are used by The Bump Room to ensure the correct operation and delivery of the service.

Our website uses cookies, as almost all websites do, to help provide you with the best experience we can. Cookies are small text files that are placed on your computer or mobile phone when you browse websites

Our cookies help us:

- Make our website work as you'd expect
- Save you having to login every time you visit the site
- Remember your settings during and between visits
- Improve the speed/security of the site
- Allow you to share pages with social networks like Facebook
- Personalise our site to you to help you get what you need faster
- Continuously improve our website for you
- Make our marketing more efficient (ultimately helping us to offer the service we do at the price we do)

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)

Google Cookies

Our website uses Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

Google AdSense

Our Website publishes Google AdSense interest-based advertisements on this website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour across the web using cookies. You can view, delete or add interest categories associated with your browser using Google's Ads Preference Manager, available at: <http://www.google.com/ads/preferences/>. You can opt-out of the AdSense partner network cookie at: http://www.google.com/privacy_ads.html. However, this opt-out mechanism uses a cookie, and if you clear the cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at: <http://www.google.com/ads/preferences/plugin>

To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at: <http://www.google.com/ads/preferences/plugin>.] We will be sure your name is removed from the appropriate lists immediately. When you use our Sites, we or our authorized technology services provider may also collect certain technical and routing information from you to facilitate your use of the Site and its services. We use this information to administer the Site and to understand and measure traffic patterns on the Site so that we know which areas of our sites are favourites of our users, which areas need improvement, and what technologies are being used so that we may continually improve our sites. This information is collected in aggregate form, without identifying you or any user individually.

We may use this aggregate, non-identifying statistical data for statistical analysis, marketing, or similar promotional purposes. This data is often tracked by us or our technology services provider by using "cookies" during your visit. A cookie is small amount of data that is transferred to your browser by a web server and can only be read by the server that gave it to you. It functions as your identification card and enables us to record your passwords, purchases, and preferences. It cannot be executed as code or deliver viruses. Most browsers are initially set to accept cookies. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. (For some web pages that require an authorization, cookies are not optional. Users choosing not to accept cookies will probably not be able to access those pages.

